

**Benton Advertising & Promotion Commission**  
**Agenda**  
**August 13, 2025**  
**3:30 pm at Benton City Hall in Council Chambers**  
**(410 River Street)**

**I. Call to Order**

<b>II. Roll Call</b>	<b>Present</b>	<b>Absent</b>	<b>FOIA Compliant</b>
Frank Baptist	_____	_____	_____
Steve Brown	_____	_____	_____
Alison Burch	_____	_____	_____
Bill Eldridge	_____	_____	_____
Elgin Hamner IV	_____	_____	_____
Luke Moody	_____	_____	_____
Greg Shinn	_____	_____	_____

**III. Statement of FOIA Compliance**

I affirm that I have not engaged in any prohibited discussion, deliberation, or polling regarding any item on this meeting's agenda outside of a properly noticed and open meeting, in compliance with the Arkansas Freedom of Information Act, as amended by Act 505 of 2025.

**IV. Minutes from July Meeting**

**V. Financial Reports**

- A. Profit and Loss Reports – Jordan Woolbright
- B. Bank Balances and Collections Report – Mandy Spicer

**VI. Administrative**

Delinquency Report – Mandy Spicer

**VII. Funding**

AFC Benton – Follow Up

**VIII. Report from Benton Event Center – Nikki Chumley**

**IX. Report on the Development of Exit 114 Property – Bill Eldridge**

**X. Old Business**

A&P Marketing Committee – Steve Brown / Rachel Rivers

**XI. New Business**

Next Meeting Date – September 10

**XII. Other Business**

**XIII. Adjournment**

## **BENTON ADVERTISING & PROMOTION COMMISSION**

### **Minutes**

**July 9, 2025**

**I. CALL TO ORDER**

Chairman Bill Eldridge called the meeting of the Benton Advertising & Promotion Commission to order on July 9, 2025, at 3:31 pm at Benton City Hall in Council Chambers.

**II. ROLL CALL**

Commissioners in attendance were Bill Eldridge, Frank Baptist, Steve Brown, Alison Burch, Elgin Hamner, Luke Moody and Greg Shinn. No one was absent.

**III. MINUTES**

Luke Moody made a motion to approve the minutes of the June 11, 2025 meeting. Elgin Hamner seconded. Motion carried.

**IV. FINANCIAL REPORTS**

**A. Profit & Loss Reports**

Financial reports were presented by Jordan Woolbright. The A&P Commission bank accounts show the following balances as of June 30, 2025:

Bank OZK – Focus Group Project	\$727,404.21
Bank OZK – A&P	\$166,245.89
Bank OZK – Event Center	\$536,550.67
Bank OZK – Savings	<u>\$401,982.22</u>
Total Checking/Savings	\$1,832,182.99

There is a liability of \$619.08 owed to the Arkansas Department of Finance and the City of Benton for sales tax.

A&P profit and loss statement: for the month of June 2025 total income of \$19,703.19 and total operating expenses of \$11,837.93 resulting in net income of \$7,865.26. For the year to date as of June 2025 total income of \$110,077.77 and total operating expenses of \$71,405.52 resulting in net income of \$38,672.25.

Event Center profit and loss statement: for the month of June 2025 total income of \$71,819.01, total operating expenses of \$40,616.22 and capital expenditures of \$10,241.00 resulting in net income of \$20,961.79. For the year to date as of June 2025 total income of \$388,682.53, total operating expenses of \$239,084.36 and capital expenditures of \$60,267.57 resulting in net income of \$89,330.60. Beginning February 2025, \$10,000 is transferred each month from the event center operating account to

the event center savings account. Also, funds are transferred from the event center savings account to the event center operating account for capital expenditures.

Focus Group profit and loss statement: for the month of June 2025 total income of \$21,490.18 and total operating expenses of \$0 resulting in net income of \$21,490.18. For the year to date as of June 2025, total income of \$119,900.40, total operating expenses of \$11.10 and total special project expense of \$50,000.00 resulting in net income of \$69,889.30.

#### B. Bank Balances and Collections Report

Mandy Spicer presented the bank accounts with the following balances as of June 30, 2025:

	Statement Balance	Prev. Month's Balance
A&P Collections General	\$12,899.87	\$9,430.59
A&P Large Project Checking	\$2,123,504.09	\$2,020,922.18
A&P Small Project Checking	\$1,483,268.79	\$1,441,775.94
A&P General Operating Checking	\$166,245.89	\$161,239.67
Benton Focus Group Checking	\$727,404.21	\$705,914.03
Benton Event Center Gen Operating Checking	\$536,991.13	\$535,949.15
Benton Event Center Savings	<u>\$401,982.22</u>	\$400,927.86
	\$5,452,296.20	

#### V. ADMINISTRATIVE

Collections received in the month of June 2025 were \$195,333.79, which is a 5.5% increase from June 2024. The collections received in June are for the month of May.

Below are the amounts collected in June of this year along with June of the previous six years:

June 2025 Collections:	\$195,333.79
June 2024 Collections:	\$185,186.88
June 2023 Collections:	\$186,089.97
June 2022 Collections:	\$168,019.16
June 2021 Collections:	\$152,994.36
June 2020 Collections:	\$123,024.71
June 2019 Collections:	\$135,416.48

The deadline for payments is tomorrow so there was not a report on delinquencies.

Luke Moody made a motion to accept the financial reports as presented by Jordan Woolbright and Mandy Spicer. Elgin Hamner seconded. Motion carried.

VI. FUNDING REQUEST  
None.

VII. REPORT FROM BENTON EVENT CENTER

Nikki Chumley reported about ten events that have been hosted in the building since the last meeting, including two bingos, comic expo, the Arkansas' Attorney General event, gun and knife show, a banquet and a conference. Attendance is 1,017,209 as of July 9.

The owner of the company that provides regular cleaning service for the event center informed Nikki she would no longer be able to provide the service as of August 1 due to staffing changes. Luke Moody made a motion to issue a request for bids for cleaning service for the Benton Event Center. Alison Burch seconded. Motion carried.

VIII. REPORT ON THE DEVELOPMENT OF EXIT 114 PROPERTY

Bill Eldrige recognized Dan Beranek with McClelland Consulting Engineers who reported two bids were received for the dirt work for the RV park and soccer complex projects. Both bids were higher than anticipated. The scope of the projects will be revised and the bid process will happen again. The public comment time period with the Corps of Engineers has passed so the projects can proceed to the next steps.

IX. OLD BUSINESS

- A. A&P Marketing Committee – Rachel Rivers reported the marketing committee recently met and reviewed three options for the website. One was selected and the representative with Sells Agency has begun building the site. The commissioners will be able to see a demo of the website at next month's meeting. The goal is to launch the new website September 1st with the social media platforms launching a month before.
- B. BEC Lighting System – Nikki Chumley reported that one bid to replace the Benton Event Center lighting program was received. It was from Middlebrooks Electric for the amount of \$66,992.47 and includes replacing the current lighting system with one that allows each meeting room square being able to be controlled independently by an I-Pad, programming the system and testing. An additional estimate of \$25,755.08 was included in the bid for four touchscreens for an alternate way to control the new lighting system. Discussion included: there is a one year warranty, it's a more flexible system, the current system is outdated and parts are no longer available for repairs/replacements, there are open dates in mid-August for the new system to be installed without interrupting renters, the process of converting all the lights to LED is almost complete, is there another option to control the lights other than installing the touchscreens and an I-Pad such as a laptop or App. Nikki will communicate with Middlebrooks about another method of controlling the lights and report back at the next meeting.

Luke Moody made a motion to approve the estimate of \$66,992.47 to replace the lighting system. Steve Brown seconded. Motion carried.

X. NEW BUSINESS

The next meeting of the A&P Commission will be August 13, 2025.

XI. OTHER BUSINESS

A. Commissioners are asked to attend Benton's Community Development meeting on Tuesday, July 15, at 5:00 pm to hear about the new laws affecting city commissions. Baxter Drennon will discuss the new laws at the first of the meeting and then commissioners can leave and not stay for the entire meeting.

B. Bill Eldridge reported an altered check written on the Benton Event Center Operating account was cashed at a bank earlier this year and now Bank OZK has placed its Positive Pay program on the account. The program requires each check be verified before OZK will process it for payment. The amount was \$175 and has been recovered from the other bank and deposited into the BEC account. Bill Eldridge suggested authorizing Amy McCormick to be the primary contact for this process. Hopefully, the Positive Pay will be removed from the account within the next few months. Mandy Spicer said Bank OZK's Positive Pay program is also on the City's accounts and it's a smooth process. Luke Moody made a motion to authorize Amy McCormick as the primary contact for Bank OZK's Positive Pay, with Bill Eldridge and Nikki Chumley being the secondary contacts. Motion carried.

C. Mike Tinnel with Saline County Comic Con gave an update on his event that was in June and thanked the commissioners for the funding for advertising.

XII. ADJOURNMENT

Luke Moody made a motion to adjourn the meeting. Steve Brown seconded. Motion carried. The meeting was adjourned at 4:09 pm.

  
\_\_\_\_\_  
Bill Eldridge, Chairman

  
\_\_\_\_\_  
Amy McCormick, Recording Secretary

**Benton A&P Commission**  
**Statement of Assets, Liabilities & Equity-Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**As of July 31, 2025**

	<u>Jul 31, 25</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Bank OZK - Focus Group Project	750,573.46
Bank OZK - A&P	171,748.52
Bank OZK - Event Center	545,756.23
Bank OZK - Savings	409,753.72
<b>Total Checking/Savings</b>	<u>1,877,831.93</u>
<b>Total Current Assets</b>	<u>1,877,831.93</u>
<b>TOTAL ASSETS</b>	<u><u>1,877,831.93</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Other Current Liabilities	
Sales Tax Payable	352.00
<b>Total Other Current Liabilities</b>	<u>352.00</u>
<b>Total Current Liabilities</b>	<u>352.00</u>
<b>Total Liabilities</b>	352.00
<b>Equity</b>	
Retained Earnings	1,633,671.76
Net Income	243,808.17
<b>Total Equity</b>	<u>1,877,479.93</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>1,877,831.93</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**July 2025**

	<u>Jul 25</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	511.47	350.00	161.47	146.13%
Sales Tax Revenue	20,819.46	21,794.00	(974.54)	95.53%
<b>Total Income</b>	<u>21,330.93</u>	<u>22,144.00</u>	<u>(813.07)</u>	<u>96.33%</u>
<b>Gross Profit</b>	<u>21,330.93</u>	<u>22,144.00</u>	<u>(813.07)</u>	<u>96.33%</u>
<b>Expense</b>				
Accounting Services	600.00	600.00	0.00	100.0%
Advertising Expense	872.36	258.60	613.76	337.34%
Comp. for Commissioners	750.00	750.00	0.00	100.0%
Funding	3,151.53	4,167.00	(1,015.47)	75.63%
Labor Expenses	2,596.08	0.00	2,596.08	100.0%
Legal Counsel	1,200.00	1,200.00	0.00	100.0%
Repairs & Maintenance	0.00	825.00	(825.00)	0.0%
Service Agreement	6,658.33	6,658.33	0.00	100.0%
<b>Total Expense</b>	<u>15,828.30</u>	<u>14,458.93</u>	<u>1,369.37</u>	<u>109.47%</u>
<b>Net Ordinary Income</b>	<u>5,502.63</u>	<u>7,685.07</u>	<u>(2,182.44)</u>	<u>71.6%</u>
<b>Net Income</b>	<u><u>5,502.63</u></u>	<u><u>7,685.07</u></u>	<u><u>(2,182.44)</u></u>	<u><u>71.6%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - A&P - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**January through July 2025**

	<u>Jan - Jul 25</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	3,146.87	2,450.00	696.87	128.44%
Sales Tax Revenue	128,261.83	129,552.00	(1,290.17)	99.0%
<b>Total Income</b>	<u>131,408.70</u>	<u>132,002.00</u>	<u>(593.30)</u>	<u>99.55%</u>
<b>Gross Profit</b>	131,408.70	132,002.00	(593.30)	99.55%
<b>Expense</b>				
Accounting Services	4,375.00	4,315.00	60.00	101.39%
Advertising Expense	1,101.66	633.40	468.26	173.93%
Comp. for Commissioners	4,800.00	5,250.00	(450.00)	91.43%
Funding	14,613.05	29,166.00	(14,552.95)	50.1%
Labor Expenses	5,459.16	0.00	5,459.16	100.0%
Legal Counsel	8,400.00	8,400.00	0.00	100.0%
Office Expense	11.10	0.00	11.10	100.0%
Postage	224.92	225.00	(0.08)	99.96%
Repairs & Maintenance	1,640.62	3,475.00	(1,834.38)	47.21%
Service Agreement	46,608.31	46,608.31	0.00	100.0%
<b>Total Expense</b>	<u>87,233.82</u>	<u>98,072.71</u>	<u>(10,838.89)</u>	<u>88.95%</u>
<b>Net Ordinary Income</b>	<u>44,174.88</u>	<u>33,929.29</u>	<u>10,245.59</u>	<u>130.2%</u>
<b>Net Income</b>	<u><u>44,174.88</u></u>	<u><u>33,929.29</u></u>	<u><u>10,245.59</u></u>	<u><u>130.2%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.



**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**July 2025**

	<u>Jul 25</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	3,005.60	2,300.00	705.60	130.68%
<b>Sales-Revenue</b>				
Alcohol Sales-Beer/Wine	256.00	0.00	256.00	100.0%
Sales-Revenue - Other	38,923.92	31,861.00	7,062.92	122.17%
<b>Total Sales-Revenue</b>	<u>39,179.92</u>	<u>31,861.00</u>	<u>7,318.92</u>	<u>122.97%</u>
Sales Tax Revenue	20,819.46	21,794.00	(974.54)	95.53%
<b>Total Income</b>	<u>63,004.98</u>	<u>55,955.00</u>	<u>7,049.98</u>	<u>112.6%</u>
<b>Gross Profit</b>	63,004.98	55,955.00	7,049.98	112.6%
<b>Expense</b>				
Advertising Expense	150.10	0.00	150.10	100.0%
Alcohol Expense	798.58	0.00	798.58	100.0%
Bank Service Fees	271.24	208.62	62.62	130.02%
Building Alarm System	0.00	147.61	(147.61)	0.0%
Cable TV	197.00	186.35	10.65	105.72%
Cleaning Service	1,486.42	1,345.00	141.42	110.51%
Contract Labor	4,435.98	4,400.00	35.98	100.82%
Dues & Memberships	0.00	104.95	(104.95)	0.0%
Health Insurance	1,364.53	1,364.53	0.00	100.0%
Internet/IT	1,929.95	2,193.00	(263.05)	88.01%
Labor Expenses	14,708.54	14,090.83	617.71	104.38%
Laundry Expense	2,102.40	1,237.35	865.05	169.91%
Office Expense	328.97	184.39	144.58	178.41%
Pest Control Expense	76.56	70.00	6.56	109.37%
Repairs & Maintenance	4,892.83	6,212.04	(1,319.21)	78.76%
Supplies	1,744.44	1,336.79	407.65	130.5%
Telephone Expense	197.02	117.00	80.02	168.39%
Trash Pickup	598.15	460.60	137.55	129.86%
Utilities	6,854.38	6,206.26	648.12	110.44%
Website	69.95	69.95	0.00	100.0%
<b>Total Expense</b>	<u>42,207.04</u>	<u>39,935.27</u>	<u>2,271.77</u>	<u>105.69%</u>
<b>Net Ordinary Income</b>	20,797.94	16,019.73	4,778.21	129.83%
<b>Other Income/Expense</b>				
<b>Other Expense</b>				
<b>Capital Expenditures</b>				
New Office Space Construction	3,553.80	0.00	3,553.80	100.0%
<b>Total Capital Expenditures</b>	<u>3,553.80</u>	<u>0.00</u>	<u>3,553.80</u>	<u>100.0%</u>
<b>Total Other Expense</b>	<u>3,553.80</u>	<u>0.00</u>	<u>3,553.80</u>	<u>100.0%</u>
<b>Net Other Income</b>	<u>(3,553.80)</u>	<u>0.00</u>	<u>(3,553.80)</u>	<u>100.0%</u>
<b>Net Income</b>	<u>17,244.14</u>	<u>16,019.73</u>	<u>1,224.41</u>	<u>107.64%</u>
 Transfer to BEC Savings	(10,000.00)			
Transfer from BEC Savings	3,553.80			

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Event Center - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**January through July 2025**

	Jan - Jul 25	Budget	\$ Over Budget	% of Budget
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	19,303.87	16,100.00	3,203.87	119.9%
<b>Sales-Revenue</b>				
Alcohol Sales-Beer/Wine	3,997.26	5,600.00	(1,602.74)	71.38%
Alcohol Sales-Mixed Drinks	1,956.14	2,900.00	(943.86)	67.45%
Sales-Revenue - Other	298,168.41	271,264.00	26,904.41	109.92%
<b>Total Sales-Revenue</b>	304,121.81	279,764.00	24,357.81	108.71%
Sales Tax Revenue	128,261.83	129,552.00	(1,290.17)	99.0%
<b>Total Income</b>	451,687.51	425,416.00	26,271.51	106.18%
<b>Gross Profit</b>	451,687.51	425,416.00	26,271.51	106.18%
<b>Expense</b>				
Advertising Expense	227.40	0.00	227.40	100.0%
Alcohol Expense	5,788.13	5,306.55	481.58	109.08%
Alcohol Permit Expense	3,576.00	3,576.00	0.00	100.0%
Bank Service Fees	3,877.05	3,698.92	178.13	104.82%
Building Alarm System	1,166.92	2,028.69	(861.77)	57.52%
Cable TV	1,357.70	1,304.45	53.25	104.08%
Cleaning Service	8,657.56	9,415.00	(757.44)	91.96%
Contract Labor	29,158.98	28,925.00	233.98	100.81%
Dues & Memberships	550.00	1,279.95	(729.95)	42.97%
Health Insurance	9,347.03	9,347.03	0.00	100.0%
Internet/IT	6,815.65	15,351.00	(8,535.35)	44.4%
Labor Expenses	105,555.07	105,807.22	(252.15)	99.76%
Laundry Expense	14,005.05	14,982.85	(977.80)	93.47%
Linen & Supplies	1,233.60	1,138.96	94.64	108.31%
Office Expense	5,667.34	2,980.17	2,687.17	190.17%
Pest Control Expense	787.49	765.00	22.49	102.94%
Repairs & Maintenance	25,961.56	53,448.65	(27,487.09)	48.57%
Supplies	9,190.85	9,485.14	(294.29)	96.9%
Telephone Expense	853.34	819.00	34.34	104.19%
Trash Pickup	3,606.26	3,516.16	90.10	102.56%
Utilities	43,378.82	40,815.75	2,563.07	106.28%
Website	529.60	528.70	0.90	100.17%
<b>Total Expense</b>	281,291.40	314,520.19	(33,228.79)	89.44%
<b>Net Ordinary Income</b>	170,396.11	110,895.81	59,500.30	153.65%
<b>Other Income/Expense</b>				
<b>Other Expense</b>				
<b>Capital Expenditures</b>				
New Office Space Construction	3,553.80	0.00	3,553.80	100.0%
Network Improvements	10,532.52	0.00	10,532.52	100.0%
Security Cameras	23,959.14	23,959.14	0.00	100.0%
LED Lights Change Out	15,534.91	12,947.91	2,587.00	119.98%
Chair Replacement	0.00	10,337.00	(10,337.00)	0.0%
Painting Event Rooms & Lobby	10,241.00	9,316.00	925.00	109.93%
<b>Total Capital Expenditures</b>	63,821.37	56,560.05	7,261.32	112.84%
<b>Total Other Expense</b>	63,821.37	56,560.05	7,261.32	112.84%
<b>Net Other Income</b>	(63,821.37)	(56,560.05)	(7,261.32)	112.84%
<b>Net Income</b>	106,574.74	54,335.76	52,238.98	196.14%
 Transfer to BEC Savings	(60,000.00)			
Transfer from BEC Savings	63,821.37			

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**July 2025**

	<u>Jul 25</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	2,349.79	1,500.00	849.79	156.65%
Sales Tax Revenue	20,819.46	21,794.00	(974.54)	95.53%
<b>Total Income</b>	<u>23,169.25</u>	<u>23,294.00</u>	<u>(124.75)</u>	<u>99.46%</u>
<b>Gross Profit</b>	<u>23,169.25</u>	<u>23,294.00</u>	<u>(124.75)</u>	<u>99.46%</u>
<b>Net Ordinary Income</b>	<u>23,169.25</u>	<u>23,294.00</u>	<u>(124.75)</u>	<u>99.46%</u>
<b>Net Income</b>	<u><u>23,169.25</u></u>	<u><u>23,294.00</u></u>	<u><u>(124.75)</u></u>	<u><u>99.46%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

**Benton A&P Commission**  
**Profit & Loss Budget vs. Actual - Focus Group - Modified Cash Basis**  
**Substantially All Disclosures Required by the Modified Cash Basis of Accounting Omitted**  
**January through July 2025**

	<u>Jan - Jul 25</u>	<u>Budget</u>	<u>\$ Over Budget</u>	<u>% of Budget</u>
<b>Ordinary Income/Expense</b>				
<b>Income</b>				
Interest	14,807.82	10,500.00	4,307.82	141.03%
Sales Tax Revenue	128,261.83	129,552.00	(1,290.17)	99.0%
<b>Total Income</b>	<u>143,069.65</u>	<u>140,052.00</u>	<u>3,017.65</u>	<u>102.16%</u>
<b>Gross Profit</b>	<u>143,069.65</u>	<u>140,052.00</u>	<u>3,017.65</u>	<u>102.16%</u>
<b>Expense</b>				
Office Expense	11.10	0.00	11.10	100.0%
<b>Total Expense</b>	<u>11.10</u>	<u>0.00</u>	<u>11.10</u>	<u>100.0%</u>
<b>Net Ordinary Income</b>	<u>143,058.55</u>	<u>140,052.00</u>	<u>3,006.55</u>	<u>102.15%</u>
<b>Other Income/Expense</b>				
<b>Other Expense</b>				
Special Projects	50,000.00	100,000.00	(50,000.00)	50.0%
<b>Total Other Expense</b>	<u>50,000.00</u>	<u>100,000.00</u>	<u>(50,000.00)</u>	<u>50.0%</u>
<b>Net Other Income</b>	<u>(50,000.00)</u>	<u>(100,000.00)</u>	<u>50,000.00</u>	<u>50.0%</u>
<b>Net Income</b>	<u><u>93,058.55</u></u>	<u><u>40,052.00</u></u>	<u><u>53,006.55</u></u>	<u><u>232.34%</u></u>

NO ASSURANCE IS PROVIDED ON THESE STATEMENTS.

Benton Advertising & Promotion Commission Bank Account Balances  
July 31, 2025

Account Name		Acct #	Statement Balance	Previous Month's Balance
<b>Cash Accounts:</b>				
A&P Collections General		***1584	13,504.81	12,899.87
Bond Account		***1592	CLOSED	CLOSED
				0.00
A&P Large Project Checking	50%	***0318	2,201,669.38	2,123,504.09
A&P Small Project Checking	20%	***0348	1,524,578.60	1,483,268.79
A&P General Op Checking	10%	***3297	172,268.05	166,245.89
Benton Focus Group Checking	10%	***2274	750,573.46	727,404.21
				0.00
Benton Event Center General Op Checking	10%	***2640	546,958.45	536,991.13
Benton Event Center Savings		***9832	409,753.72	401,982.22

TOTAL OPERATING CASH & INVESTMENTS

5,619,306.47

BENTON ADVERTISING & PROMOTION  
COLLECTIONS - FY2025 - NET

RESTAURANTS:

	Dec	Jan	Feb	Mar	April	May	June	July	August	Sept	Oct	Nov	Total
Recd In Jan		Recd In Feb	Recd In Mar	Recd In April	Recd In May	Recd In June	Recd In July	Recd In Aug	Recd In Sept	Recd In Oct	Recd In Nov	Recd in Dec	
157,721.20	121,106.33	158,506.67	175,669.53	153,379.63	165,587.02	183,158.38	0.00	0.00	0.00	0.00	0.00	0.00	1,115,128.76
# of Businesses	82	71	87	86	82	85	87						

FOOD TRUCKS:

1,312.66	291.87	574.45	1,713.70	1,105.79	807.29	895.30	0.00	0.00	0.00	0.00	0.00	0.00	6,701.06
# of Businesses	20	13	15	18	21	21	24						

MOTEL & HOTEL:

4,034.37	3,497.93	3,808.75	5,185.85	4,577.05	5,501.19	5,692.16	0.00	0.00	0.00	0.00	0.00	0.00	32,194.81
# of Businesses	11	10	11	11	12	11	10						

CONVENIENCE STORE:

2,765.24	2,277.77	2,963.75	3,244.94	3,118.60	2,976.37	3,297.95	0.00	0.00	0.00	0.00	0.00	0.00	20,644.62
# of Businesses	19	16	19	18	17	18	16						
11,988.51	11,394.76	10,618.15	13,120.92	15,077.53	16,701.00	13,218.37	0.00	0.00	0.00	0.00	0.00	0.00	92,119.24
# of Businesses	9	12	12	13	14	19	18						

GROCERY:

4,041.98	901.11	4,765.71	3,440.85	3,293.00	3,760.92	3,920.66	0.00	0.00	0.00	0.00	0.00	0.00	20,457.58
# of Businesses	5	3	5	5	5	5	5						
181,863.96	139,469.77	181,237.48	202,375.79	180,551.60	195,333.79	210,182.82	0.00	0.00	0.00	0.00	0.00	0.00	1,287,246.07

182,613.39	152,869.71	164,045.85	199,422.47	182,695.22	185,186.88	190,468.90	177,608.38	173,613.62	175,816.65	170,675.37	177,568.47	2,132,584.91
2024 Collections												
155,553.56	167,462.05	153,767.56	174,446.63	167,841.35	186,089.97	164,103.87	187,330.46	173,416.93	161,766.76	178,235.97	163,482.66	2,033,497.77
2023 Collections												
154,095.92	129,638.16	127,930.49	158,659.20	156,810.34	168,019.16	154,468.26	170,989.88	155,200.96	158,573.06	154,044.55	148,725.26	1,837,155.24
2022 Collections												
136,911.96	109,322.08	114,271.51	150,715.18	147,830.27	152,994.36	148,740.03	160,523.11	143,658.46	131,394.46	141,463.51	135,536.13	1,673,361.06
2021 Collections												
127,256.22	117,613.40	111,444.38	105,889.39	97,678.07	123,024.71	115,292.01	134,831.92	126,876.64	119,983.38	129,755.98	109,901.21	1,419,547.31
2020 Collections												
117,759.17	107,528.57	110,355.97	129,020.47	120,664.42	135,416.48	123,451.44	131,093.40	119,508.52	112,256.92	119,762.25	116,259.46	1,443,077.07
2019 Collections												
% increase from 2024 to 2025	-0.4%	-8.8%	10.5%	1.5%	-1.2%	5.5%	10.4%	-100.0%	-100.0%	-100.0%	-100.0%	-100.0%

# **Benton Event Center-Event Report**

July 10, 2025 to August 11, 2025

October 1, 2013 to July 9, 2025

**1,017,209**

	<b>Date(s)</b>	<b># of Attendees</b>
AR Demolay Conference	7/10-7/13/2025	1,600
Prevention Youth Conference	7/16-7/17/2025	650
AGFC Wildlife Officers	7/19/2025	600
AR Behavioral Conference	7/22-7/23/2025	820
REFORM ME Conference	7/24-7/26/2025	400
Gulley Graduation Party	7/26/2025	120
Duck Duck Goose Children's Sale	7/27-8/4/2025	4,000
Benton Chamber Superintendent Luncheon	8/5/2025	180
CHI/STVI Leadership Development	8/6-8/7/2025	250
JA Bingo Night	8/8/2025	590
SportsCard & Memorabilia Show	8/9/2025	375

# of Events: 11

**TOTAL: 5,585**

**TOTAL: 1,022,794**